

Affect of Nail Polish

1234

Evergreen Valley College

Abstract

Studies have shown that appearances influence the way people perceive others. The purpose of this study was to test if the color of one's nails makes a difference in the way other perceived them. A total of twenty undergraduate students (males and females) have tested in the same room with the same interviewer. They were grouped in four groups of five students with each wearing different color nails (Black, Blue, Pink, None). Afterwards, the interviewer had to decide which one they will hire for the job.

Introduction

As people always say, first impression is very important. Giving yourself a good image that is presentable for good reviews is what everybody wants. Whether or not it is a first or second impression, it is as crucial. Mohamed (2004) said, "DRESS well if you want to make a good impression. Have you ever thought about how your dressing at the workplace determines how others view you and assess your capabilities as a professionals? We do make assumptions about people the first time we meet them – and the first thing we notice is the way they are dresses."

There are so many aspects, parts, and features others notice when they are looking at you. Aside from the way you are dress, others judge you things like; your hairstyles, breath, make-up, skin face, and odor. Critchell (2001) found, "We found that different hairstyles quickly lead others to "see" different kinds of people".

Mohamed (2004) said, "Never believe that your output is of more value than your appearance. Dressing smartly solidifies your professionalism and significant adds

momentum to your career prospects. Aim to look sleek and professional, someone who looks like he has come to really work.”

Who would of thought that aside from others judging you because of what you wear, but what color is your shirt and pant. Scott (2007) found, “In truth, though, it has long been recognised that the colours you wear can affect the way people perceive you. Most of us probably remember being told in school careers lessons that we should always wear a dark suit to a job interview, along with a crisp white shirt, and leave the bright colours at home, in order to create a good impression. Research a couple of years ago found that 55% of the impact you make at an interview depends on how you look and behave – and only 7% on what actually say. If found too much red can be intimidating while green can be soothing and show commitment.”

News (2003) found, “It’s the little things that make teens think hot or not when it comes to first impressions. From avoiding funky breath on a date to having hip clothes, a new study from Winterfresh™ Thin Ice™ breath strips and Teenage Research Unlimited uncovers teens’ attitudes about what’s really.” “Nothing can spoil a first impression more than bad manners, poor eye contact or bad breath”. “Teens worry about having not-so-fresh breath. In fact, 71 percent of teens rank bad breath as an immediate turn off versus bad skin (29 percent) or a terrible laugh (24 percent). In addition, 96 percent of teens think fresh breath is totally important on a date and crucial during special events like prom (90 percent), interviewing for a job (83 percent) and when hanging out with friends (62 percent).”

Bawaba (2008) found, "First and lasting impressions depend on a great smile. White, bright teeth provide a feeling of confidence, good health and improve your overall appearance." After reading these research on impressions of others to us. I thought of, how about nails. Majority of females and a few males out there go to salons almost every month to get their nails painted. They all did it because they like the way it looks on them. However, does the color of people's nails affect how others perceive them? I wonder! So I took a group of people and put them in a test for a job interview. I wanted to test if the color of their nails had any effect on their acceptance for the job.

Method

Participants

Twenty undergraduate students (males and females) aged between 20-23.

Procedures

I decided to divide twenty undergraduate students from Evergreen Valley College into four groups, each group had five students. All twenty undergraduate students wore the same type of fabric and the same black slacks that go with a white long sleeve button down shirt. The females are about 5 feet 2 inches to 5 feet 4 inches all wore two inch black heels and the males are about 5 feet 5 inches to 5 feet 7 inches, wore black leather dress shoes. They all carried the same exact suitcase. All participants did not wear any accessory or jewelry. They were also asked to wear the same deodorant and nothing else. All females had the same hair length, type of hair, and color hair. All males are vice versa.

Each groups of participants had a different color of nail polish (pink, blue, black, none) They had to go to a job interview at a well known law firm in the bay area. The position that they were aiming for is a clerk. All participants arrived on time, and had the same background as well as major and education. They were asked to keep their speech and answer as short as possible. They were also asked to remember a few lines that we give them to say when they had to describe themselves.

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